

# One editorial. Two production choices.

Compare movement, garment detail and generation cost before expanding a collection.

PRUNA QUALITY / GENERATED AT 768p



SEEDANCE 2.5 / GENERATED AT 720p



Sana / Current / Terracotta Wind  
Frames at about four seconds. Web encodes preserve the original motion.

### The shared input

A selected Sunburst editorial anchors both films. Walk starts from this image. Loop supplies it as both the first and last reference.

### Different interpretations

Each model receives direction adapted to its controls. These are independent generated performances. The player keeps their original speed and restarts both films together at the shorter ending automatically.

### Choose by the result

Inspect face, seams, closures, footwear and foot contact. For loops, inspect the return into the opening pose. A shared endpoint alone does not prove a seamless motion.

[Explore Pruna P-Video 2 Pro](#)

[Explore Seedance 2.5](#)

# Scale the wardrobe, then choose the model.

Generation estimates for ten-second films, in Scenario Creative Units (CU).

| CAMPAIGN VOLUME                                   | PRUNA 768p | SEEDANCE 2.5 720p | SEEDANCE 2.5 1080p |
|---------------------------------------------------|------------|-------------------|--------------------|
| 240 films: 6 outfits x 4 people x 5 sets x 2      | ~24,000    | ~111,000          | ~273,000           |
| 2,000 films: 50 outfits x 4 people x 5 sets x 2   | ~200,000   | ~928,000          | ~2,280,000         |
| 10,000 films: 250 outfits x 4 people x 5 sets x 2 | ~1,000,000 | ~4,640,000        | ~11,400,000        |

**Estimated per film:** Pruna Quality 768p ~100 CU; Seedance 2.5 720p ~460 CU; Seedance 2.5 1080p ~1,100 CU. Totals use the unrounded current estimates and are rounded for planning.

**About 78% fewer generation credits** than the Seedance 2.5 720p estimate, or **91% fewer** than the optional 1080p configuration. Resolution and the generated performance differ; this is not a matched-quality benchmark.

**Build once, expand deliberately.** Scenario creates the cast, garments and sets, fits the looks with Pruna Try-On and Sunburst, directs the editorials with Sunburst, then generates Walk and Loop variations through its API/MCP. Two music models score each setting: MiniMax Music 3.0 and ACE-Step 1.5 Quality. The Arc bracelet is a separate 3D study.

Estimates checked 21 September 2026. Video generation only; still images, retries, editing and human review are additional. Volumes illustrate campaign planning and do not describe the number of finished films in this preview. A curated set of native 720p films is included. Inspect lighting, garment detail and motion together when choosing a take.